

# SELF-CHECKOUT

● PROS

Can be efficient for customers with fewer items.

● CONS

Often plagued with technical issues with scales, or barcode readers.

# RFID SELF-CHECKOUT

● PROS

Reliable and efficient scanning.

● CONS

Still requires customers to queue to pay, which is a missed opportunity.

# SCAN-AS-YOU-SHOP

● PROS

Spreads the task of scanning products throughout the shopping journey, making checkout more efficient.

● CONS

High probability of theft, often counteracted by random checks which causes significant frustration amongst users.

# JUST WALK OUT

● PROS

Ultimate convenience and efficiency, removes the need to queue in order to pay.

● CONS

Reliability issues.  
Customers often need to scan a code in order to walk in, resulting in queues at the entrance.